



## **WALK FOR AUTISM April 2015 Partnership Opportunities**

### **PARTNERSHIP LEVELS**

#### **Solving the Puzzle- \$1500**

Prominent placement of corporate logo on event t-shirt  
Prominent placement of corporate logo on event banner  
Corporate logo on internet website  
Opportunity to set up an exhibition booth and banner at the event site  
10 Walk Registrations

#### **Making Great Strides Sponsor - \$1000**

Corporate logo on event t-shirt  
Corporate logo on event banner  
Corporate logo on internet website  
Opportunity to set up an exhibition booth and banner at the event site  
5 Walk Registrations

#### **1 in 68 Sponsor - \$500**

Corporate logo on event t-shirt  
Corporate logo on event banner  
Corporate logo on internet website  
Opportunity to set up an exhibition booth and banner at the event site  
1 Walk Registration

#### **Autism Ribbon Sponsor - \$250**

Corporate name on event banner  
Corporate name on internet website  
Opportunity to set up an exhibition booth and banner at the event site

#### **Angels for Autism Sponsor- \$100**

Corporate name on event banner.

**Commitments must be received NO LATER than March 7 for the  
corporate logo to be on the t-shirt and banner.**

**LOGO FORMAT** - must be submitted in EPS or 300 DPI JPG or 300 DPI TIF.  
Corporate names will be substituted for logos in other formats not meeting these  
requirements.

Thank you!

Please Mail or Fax by March 7th to:

Autism Society of Alabama  
4217 Dolly Ridge Rd • Birmingham, AL 35243

Fax: 205-967-8244 Phone: 205-383-1673

**Tax ID # 74-3099595**



Autism Society of Alabama

# WALK FOR AUTISM

## April 2015

### Partnership Opportunities

#### COMMITMENT FORM

Name of Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Walk for Autism Representative: \_\_\_\_\_

Level of Sponsorship:

Solving the Puzzle \$1,500 \_\_\_\_\_ Making Great Strides \$1,000 \_\_\_\_\_

1 in 88 \$500 \_\_\_\_\_ Autism Ribbon \$250 \_\_\_\_\_ Angels for Autism \$100 \_\_\_\_\_

\_\_\_\_\_ In-kind Donation \$ \_\_\_\_\_ FMV (Fair Market Value)

\_\_\_\_\_ Item Donated\*

\*Items donated must offset a cost associated with the event.

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Fax: 205-967-8244 Phone: 205-383-1673



Autism Society of Alabama

## **WALK FOR AUTISM April 2015**

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Dear Friend of the Autism Society:

New statistics indicate that some form of autism affects 1 in 68 children. With an increase in prevalence, parents today worry about autism for their kids. The Autism Society of Alabama strives to improve services for those affected by autism spectrum disorder through education and advocacy.

This year, our annual fundraiser, WALK FOR AUTISM 2015 will be held in April, which is autism awareness month, in cities throughout Alabama. Funds generated from the walks allow the Autism Society to provide state level advocacy and representation, information and referral, support groups, conferences and seminars and family camps.

We are involving local businesses by inviting companies like yours to commit to sponsoring this very important cause. The net result of your gift will be more supportive care resources for children with autism and their families in Alabama. In return for your support, your company will receive a receipt for your gift and be recognized as a donor to our annual fund. Please see the attached sponsorship packet.

Our partnership can be beneficial to your company's marketing plans, but more importantly you will know that you have contributed to an important community service. I welcome your investment in us! Please call me at 205-383-1673 and let me know of your interest and to facilitate your gift.

THANK YOU in advance for your support!

Sincerely,

Lauren Reid  
Fundraising and Events Manager  
Autism Society of Alabama

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Fax: 205-967-8244 Phone: 205-383-1673